



**THE PREMIER B2B HYBRID EVENT FOR GLOBAL TRADE**

**27 - 29 APRIL 2021**

**LANDMARK CENTRE, LAGOS**

# ABOUT NIGERIA



Nigeria is one of Sub Saharan Africa's largest economies. Its GDP in 2017 was estimated at USD376.4 billion.

It was a decline compared to preceding years (2014, 2015 and 2016), primarily because of decline in oil prices.

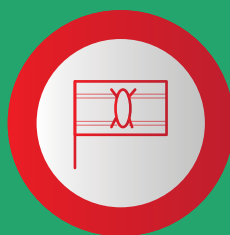
The economy of Nigeria has not been doing well over the last few years. Data show that during the period 2010-2016, its GDP has increased by about 10 percent, from a level of USD 369 billion in 2010. However, during the intermittent year such as 2014, Nigeria registered significant growth in its GDP, when it was valued at over USD 568 billion.

Nigerian economy relies heavily on oil as its main source of foreign exchange earnings and government revenues. Within the economy, services are the largest sector of the economy, accounting for about 50 percent of total GDP. Agriculture, which in the past was the biggest sector, now weights around 23 percent. Crude Petroleum and Natural Gas constitute 11 percent of total GDP. Industry and Construction account for the remaining 16 percent of GDP.

## KEY FACTS



Real GDP growth is projected to rise to **2.9% in 2020** and **3.3% in 2021**



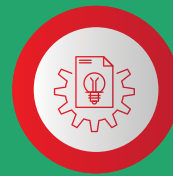
The **Digital Transformation** industry in Nigeria is vibrant and expanding



Famous for its Oil Production **70% of Government Revenue** & **95% for Foreign exchange**



Nigeria is the richest country in Africa with **GDP: \$446.543 Billion**



One of the most advance country in Africa in relation to **Technology & infrastructure**

## VENUE



LANDMARK HOTEL LAGOS, Nigeria

# WHY CTW NIGERIA?

**NIGERIA** is Africa's fastest growing economy

Economy likely to expand by 3% in 2021

Sustainable Development Goals (SDGs) 2030

**BE PART OF OUR EXCLUSIVE HYBRID TRADE EXPO  
COLOCATED WITH**



# EMWA

EQUIPMENT & MANUFACTURING WEST AFRICA

## **THE VERY FIRST NIGERIA'S HYBRID B2B EVENT THE EQUIPMENT & MANUFACTURING WEST AFRICA (EMWA)**

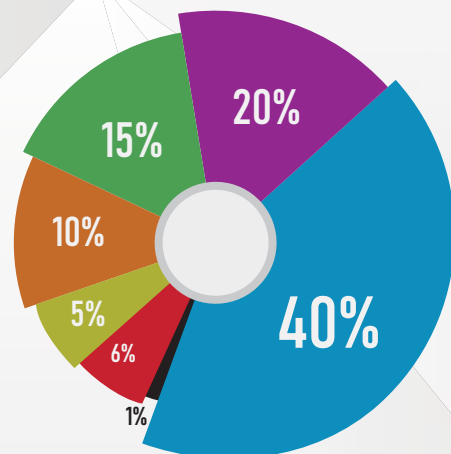
The Equipment & Manufacturing West Africa Exhibition (EMWA) and Co-Located with CTW Nigeria will serve as a professional business platform for manufacturers and business operators involved throughout the supply chains from West Africa.

### **INDUSTRY PROFILE**

- Manufacturing
- Automotive
- Consumer Goods Manufacturing
- Electrical & Electronics
- Energy
- Food & Beverage
- Infrastructure & Facilities
- Logistics & Supply Chain Management

# VISITOR PROFILE

- **91%** of the visitors are involved in the purchasing decision.
- Overall, **95%** of attendees were satisfied with their visit to the show.
- **83%** of the visitors voted likely to recommend CTW events to a friend.
- **40%** of the visitors to the 2018 edition of the show were first time attendees.
- Over **65%** of the attendees are more likely to visit other CTW events.



MANUFACTURER	20%	DISTRIBUTOR	40%
WHOLESALE	15%	GOVERNMENT	5%
IMPORT / EXPORT	10%	RETAILER	6%
		OTHERS	1%

## Country



Nigeria

## Products



2000+

## Exhibitors



50+ Physical  
100+ Virtual

## Visitors



2000 PHYSICAL  
10000+ VIRTUAL

## Media



10+

## Matchmaking



100+

## Seminars



10+

## Sectors



10



# KEY SECTORS



Manufacturing



Food & Beverage



Automotive



Infrastructure & Facilities



Consumer Goods Manufacturing



Logistics & Supply Chain Management



Electrical & Electronics



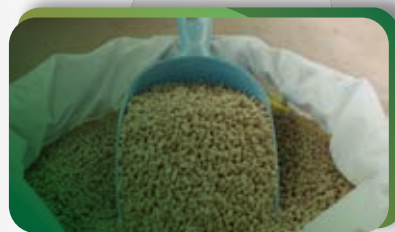
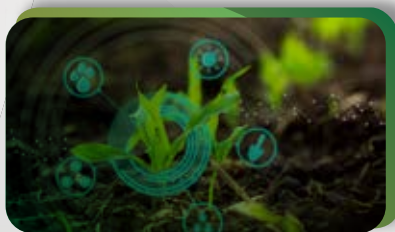
Agriculture



Energy



Banking & Finance



# WHY ATTEND?



## EXHIBITION

Generate more business opportunities and be where your customers and partners are. Develop highly engaged relations through one-on-one interactions.



## CONFERENCE

Attend our conference session, listen to presentations from top experts on hot topics that matter with global trade.



## VIP BUYERS CLUB

As a VIP Buyer you will have exclusive access to the VIP Buyers Lounge at CTW with complimentary Wi-Fi, coffee, tea & water throughout the day.



## B2B MATCH MAKING

This Program creates a proactive pre-show platform enabling exhibitors, pre-registered visitors and walk in visitors to view profiles of participants and select who they want to meet at the event.



## MAXIMUM BRAND EXPOSURE

Over 2000+ trade visitors from around West Africa & more than 10000+ Visitors online, providing an unrivalled opportunity for Global Exhibitors to participate in a growing African marketplace



## MORE BUSINESS

Over 90% of attendees at CTW Nigeria & EMWA are either decision makers, purchaser or trader, underlining the fact that the event delivers real business opportunities.



## GROW YOUR BUSINESS NETWORK

Be where your customers and partners are and develop highly engaged relationships through one-on-one interaction with your brand in the background. Also take advantage of our B2B platform



## LAUNCH NEW PRODUCTS TO MARKET

Fast-track your product launches within one of the fastest growing economies in the Africa.



## ABOUT CTW GLOBAL

The successful industry leading CTW Portfolio connects local SMEs businesses with the most innovative firms, manufacturers, ICT providers and stakeholders. In support of China's Belt and Road Initiative (BRI), CTW organizer MIE Events DMCC, Dubai, provides a comprehensive framework for organising and managing multi-national economic development and trade platforms. MIE Events has organised CTW platforms since 2012 in the Middle East and Africa, including Ethiopia, Kenya, Ghana, South Africa, Nigeria, UAE and Morocco. The continuous support and commitment of public and private institutions for CTW, ensures that very best of International Manufacturing, Infrastructure, Innovation and ICT sectors are represented throughout the CTW Portfolio.

MIE Events DMCC is a 20-year-old organisation and is part of Shanghai-based MIE Groups, a Business to Government Consultancy, which operates 8 offices across China with the International Head Quarters based in Dubai, United Arab Emirates.

In 2020, CTW will be expanding the portfolio and take it to the next level through the following new territories: Zimbabwe, Azerbaijan and Rwanda. MIE Groups global aim is to become the leading market intelligence and B2B platform focusing on Global Trade.



### FOR INQUIRIES

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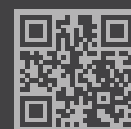
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